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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/524,100	09/02/2005	Steven W Ramirez	R0579.70000US01	4389
23628	7590	10/14/2008	EXAMINER	
WOLF GREENFIELD & SACKS, P.C. 600 ATLANTIC AVENUE BOSTON, MA 02210-2206			NGUYEN, TRINH T	
ART UNIT	PAPER NUMBER			
	3644			
MAIL DATE	DELIVERY MODE			
10/14/2008	PAPER			

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No. 10/524,100	Applicant(s) RAMIREZ, STEVEN W
	Examiner Trinh T. Nguyen	Art Unit 3644

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If no period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).

Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on Amend. on 7/2/08.

2a) This action is FINAL. 2b) This action is non-final.

3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 1,2,4-7,11-22 and 24-26 is/are pending in the application.

4a) Of the above claim(s) 4-7,12,17-22 and 24-26 is/are withdrawn from consideration.

5) Claim(s) _____ is/are allowed.

6) Claim(s) 1,2 and 11 is/are rejected.

7) Claim(s) 13-16 is/are objected to.

8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9) The specification is objected to by the Examiner.

10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) Notice of References Cited (PTO-892)
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)
 3) Information Disclosure Statement(s) (PTO/SB/08)
 Paper No(s)/Mail Date _____

4) Interview Summary (PTO-413)
 Paper No(s)/Mail Date _____

5) Notice of Informal Patent Application
 6) Other: _____

DETAILED ACTION

1. In view of Applicant's Amendment filed on 7/2/08, it is agreed that the rejection of the last Office action is withdrawn and a new Office action (in response to the currently amended claim 1 as filed on 7/2/08) is issued as below.

Election/Restrictions

2. Applicant's election without traverse of Species 8 as directed to claims 1,2,11, and 13-16 in the reply filed on 4/30/08 is acknowledged. Furthermore, claims 4-7,12,17-22, and 24-26 have been withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected species, there being no allowable generic or linking claim.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

4. Claims 1,2, and 11 are rejected under 35 U.S.C. 103(a) as being unpatentable over O'Connell (US 6149119).

For claim 1, O'Connell teaches a decorative display apparatus for displaying at least one of culinary, horticultural and floral items (note that the apparatus of O'Connell is capable of being used to display at least one of culinary, horticultural and floral items) comprising: a support member (1) for supporting the at least one of culinary, horticultural and floral items (note that the support of O'Connell is capable of being used

to support the at least one of culinary, horticultural and floral items); and an interface member (20,30,31,32,29,25,27,26,28,5) cooperating with the support, the interface having magnetic properties (31,32) and being constructed and arranged to mount the support to a surface that has one of magnetic properties and non-magnetic properties. Furthermore, O'Connell discloses the use of member (5) in order to releasably attached the interface (20,30,31,32,29,25,27,26,28,5) onto the support member (1), it is noted that O'Connell's member (5) is considered as a releasable attaching means functional equivalent to the releasable clamp as claimed, since they both serves the same function (i.e., to releasably attached the interface onto the support member or to releasably attached the support member onto the interface). Therefore, it would have been obvious to one of ordinary skill in the art to use either O'Connell's member (5) or Applicant's claimed releasable clamp, since to do so would merely replace one old and well known releasable attaching means with another art equivalent old and well known releasable attaching means so as to releasably attached one structural member onto another.

For claim 2, O'Connell teaches the interface is removably attached to the support (note that the interface is removably attached to the support (1) by member 5).

For claim 11, O'Connell teaches the magnet (31,32) is substantially hidden from sight (note that member 30 covers magnet 31,32 from sight, see Figure 6a).

Allowable Subject Matter

5. Claims 13-16 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

Information Disclosure Statement

6. The information disclosure statement filed 4/1/05 fails to comply with 37 CFR 1.98(a)(2), which requires a legible copy of each cited foreign patent document; each non-patent literature publication or that portion which caused it to be listed; and all other information or that portion which caused it to be listed. It has been placed in the application file, but the information referred to therein has not been considered.

Conclusion

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Trinh T. Nguyen whose telephone number is (571) 272-6906. The examiner can normally be reached on M-F (9:30 A.M to 6:00 P.M).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael Mansen can be reached on (571) 272-6608. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Trinh T Nguyen/
Primary Examiner, Art Unit 3644
10/9/08